

BUSINESS MANAGEMENT



ABOUT THIS DEGREE PROGRAM

EMPOWERING EMERGING MANAGERS AND TEAM LEADERS

This program is designed to support students seeking to sharpen their managerial skills for a broad range of industries and organizational situations. Coursework provides a foundation of managerial principles to help students develop their leadership potential and complement their operational experience. The curriculum explores essential business topics, provides opportunities to specialize and integrates elective courses enabling students to develop skills to drive organizational change, manage projects, and achieve strategic and operational objectives.

A PROGRAM TO FUEL YOUR FUTURE

In this program, you'll gain the knowledge to manage and grow businesses in an ever-evolving market. From understanding financial statements, developing strategies, managing resources effectively and creating marketing plans to learning the art of leadership.

IS THIS PROGRAM FOR YOU?

Interested in pursuing a career in management but not sure where to focus? With this program, you'll be exposed to a range of coursework that can help you choose the right specialization.

CAREER OPPORTUNITIES

Graduates of DeVry's [Business Management degree program](#) may consider, but are not limited to, the following careers:

- Accountant
- Business Analyst
- Securities and Commodities
- Financial Planner
- Manager
- Marketer
- Data Analyst

WHAT YOU'LL LEARN

ESSENTIALS

- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Analyze financial and business-related data
- Apply appropriate technologies

BUSINESS CORE

- Lead, manage and collaborate in diverse environments in physical and virtual settings
- Explore basic analytical methods for data creation, collection and utilization
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM

- Develop fundamental competencies necessary to align financial decisions with operational goals
- Explore global business complexities, including unique operational challenges
- Understand corporate finance principles and practical tools necessary for effective financial planning and decision-making
- Develop an understanding of cross-cultural leadership dynamics, strategies for managing diverse teams, and skills for effective communication and research
- Utilize core project management principles to create essential documents for effective communication information to varying audiences through varying media

QUICK FACTS

122
CREDIT HOURS
minimum credit hours required
for graduation

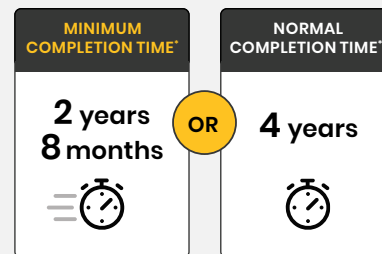
ACCREDITATION MATTERS

The Bachelor of Science in Business Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.



THE SMART WAY TO BE UNDECIDED¹

With our undecided model, you'll be exposed to 11 different specializations and be better armed to choose your path.



ACCELERATE ON YOUR SCHEDULE

Choose the schedule that best fits your goals and commitments. You can earn your **Bachelor's Degree** in as little as **2 years 8 months.***

Or, follow a normal schedule and complete your program in 4 years.**

*Minimum completion time does not include breaks and assumes 3 semesters of year-round, full-time enrollment in 12-19 credit hours a semester per 12-month period.
**Normal completion time includes breaks and assumes 2 semesters of enrollment in 12-19 credit hours per semester per 12-month-period.

¹ Must declare a specialization by 60 credit hours for bachelor's degree program.

Business Management

ESSENTIALS

40
CREDIT HOURS

COMMUNICATION SKILLS

ENGL112	Composition
ENGL135	Advanced Composition

Select one

SPCH275	Public Speaking
SPCH276	Intercultural Communication ☺

HUMANITIES

LAS432	Technology, Society, and Culture ☺
--------	------------------------------------

Select one

ETHC334	Diversity, Equity and Inclusion in the Workplace ☺
ETHC445	Principles of Ethics

SOCIAL SCIENCES

ECON312	Principles of Economics
SOCS185 ¹	Culture and Society ☺

MATHEMATICS AND NATURAL SCIENCES

MATH114	Algebra for College Students
SCI228 ²	Nutrition, Health and Wellness with Lab

Select one

MATH200	Quantitative Reasoning
MATH221	Statistics for Decision-Making

PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD405	Career Development
COLL148	Critical Thinking and Problem-Solving

☺ This icon indicates Diversity, Equity & Inclusion Courses

BUSINESS CORE

21
CREDIT HOURS

BUSINESS CORE

BIAM110	Introduction to Business Analytics
BIS155	Data Analysis with Spreadsheets with Lab
BUSN115	Introduction to Business and Technology
BUSN319	Marketing
COMP100	Computer Applications for Business with Lab
MGMT303	Principles of Management

Select one³

ACCT207	Fundamentals of Accounting
ACCT212	Financial Accounting

PROGRAM

35
CREDIT HOURS

LEADERSHIP AND OPERATIONS

BUSN278	Budgeting and Forecasting
BUSN369	International Business
BUSN379	Finance
LEAD335	Cross-Cultural Leadership
MGMT410	Human Resource Management

Select one⁴

MGMT404	Project Management
PROJ404	Project Management for the Profession

SENIOR PROJECT

BUSN460	Senior Project
---------	----------------

ELECTIVES

Electives may be chosen from courses listed in the Course Descriptions section of the [Academic Catalog](#) provided they are not used to meet any other graduation requirements and prerequisites are met. The following suggested electives follow DeVry's TechPath and ensure students meet prerequisite requirements. Qualifying prior college coursework not meeting other program requirements may be applied toward the elective hours.

Note: Students selecting the Accounting or Finance concentration must take ACCT360, Managerial Accounting.

ACCT360	Managerial Accounting
BUSN350	Business Analysis
TECH408	Applied AI for Management and Technology

SPECIALIZED

27-28
CREDIT HOURS

Students who have not chosen an area of specialization may begin the program in "Undecided" status; however, they must select a specialization by the time they have earned 30 semester credit hours toward their degree.

Available specializations are:

- Accounting⁵
- Business Analytics
- Finance
- Global Supply Chain Management
- Health Services Management
- Hospitality Management
- Human Resource Management
- Marketing
- Project Management
- Small Business Management and Entrepreneurship

¹Students enrolled at a Nevada location take POLI332.

²Ohio residents enrolled as online students, and students enrolled at an Ohio location, must take an additional natural sciences course from those with designators BIOS, TECH or SCI as part of this requirement.

³Students selecting the Accounting or Finance concentration must take ACCT212.

⁴Students selecting the Project Management concentration must take PROJ404.

⁵Students selecting the Accounting concentration who are interested in sitting for the CPA exam in Texas completing ACCT434, ACCT404 and MGMT330 as elective course options. Successful completion of topics presented in these courses is required to sit for the CPA exam in Texas. Additional requirements also apply to students wishing to sit for the CPA exam; students should check with the Texas Board of Public Accountancy for details.

Get a Head Start on Your Master's Degree

Take your degree to the next level with the Keller Credit Pathway

Eligible Bachelor's in Business Management students may save time and money by enrolling in **up to 3 graduate-level elective courses (9 credit hours)** helping to fast-track select Keller Graduate School of Management degrees.

For more information, refer to <https://www.devry.edu/d/keller-credit-pathway.pdf>

visit [DeVry.edu](https://www.devry.edu) | Call 888.DeVry.04

In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), www.hlcommission.org. The University's Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the Tennessee Higher Education Commission, www.tn.gov/thec. Lisle Campus: 4225 Naperville Rd., Ste. 400, Lisle, IL 60532. Unresolved complaints may be reported to the Illinois Board of Higher Education through the online compliant system <https://complaints.ibhe.org/> or by mail to 1 N. Old State Capitol Plaza, Ste. 333, Springfield, IL 62701-1377. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program. ©2024 DeVry Educational Development Corp. All rights reserved. Version 9/23/2024